iDIG
Reporting and Analytics

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VIP

INTRO

With iDIG, you can access your data on a user-friendly interface, whether in the office or on the go. Supports user defined queries and reporting frameworks to analyze data stored in the SRS Quality System including distributor inventory, sales to retailers, product distribution and other industry specific reports.

FEATURES

Run a wide variety of reports to analyze sales performance, track distributor inventory, gain market insights, and so much more.

Use customizable dashboards to organize yourself and your team.

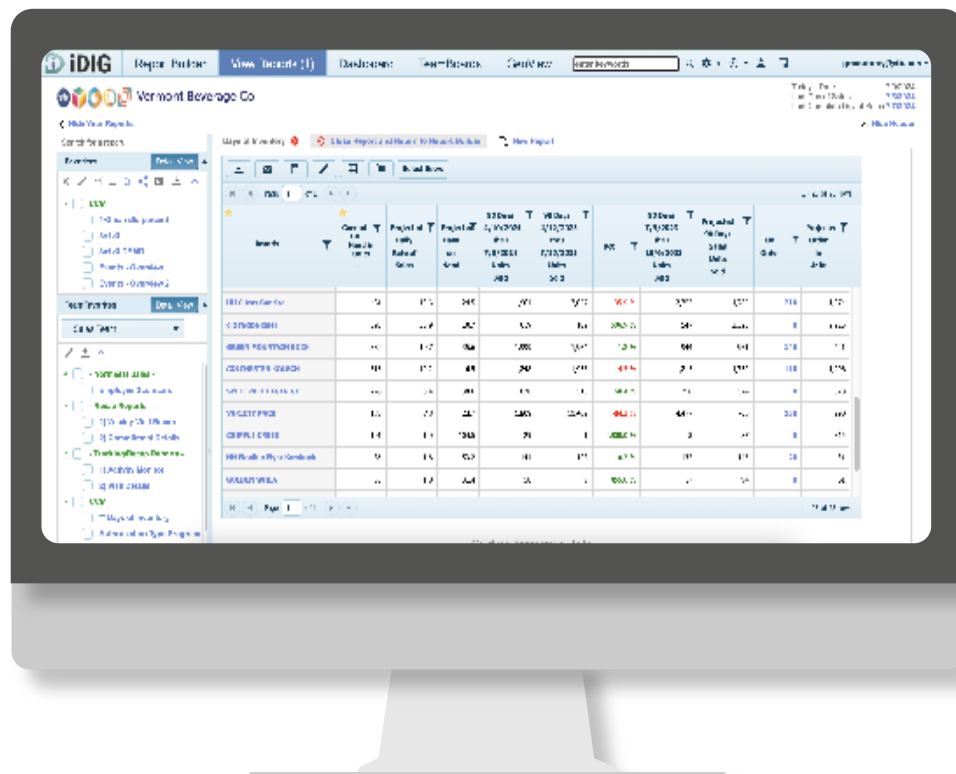Easily share customized reports to keep everyone on the same page.

Report on KARMA activities including photos, task progress, and sales targets.

REPORTING

Build a custom report, open a saved report, or view one of the 20+ pre-built reports including:

- Distributor Days of Inventory
- Sales Comparison
- New/Lost Placements
- Price Analysis
- KARMA results & weekly activity

MAKE IDIG YOUR ONE-STOP SHOP FOR DATA

Integrate your other data subscriptions into iDIG:
- Nielsen Scan
- SipSource
- NABCA Competitive
- Beer Institute