Go beyond simple routing. BizStride Logistics is a company-wide logistics tool that connects your teams, your data, and your existing VIP applications to make impactful, data-driven decisions that directly affect your bottom line.

Static Daily Routing for the router in your organization

Live Tracking for the executor in your organization

Data-Driven Decision Making for the analyst in your organization

THE PROBLEM: Execution Gaps in Your Logistics

Challenges	Pain Points
Communication Breakdown	Too many phone calls, text messages, and phone tags to solve issues in the trade.
Visibility	Lack of transparency on location of reps, merchandisers and drivers, which stops have been completed, which routes are running behind, when to expect delivery drivers return to warehouse.
Tribal Knowledge	Over-reliance on a few experts to manage routing and react to expectations.
Accountability	Want to ensure your sales reps and merchandisers are actually at the accounts servicing properly rather than doing things remotely.
Disconnected Systems	Using multiple third-party solutions creates multiple data entry touchpoints, departmental divides, and prevents full data leverage.

THE SOLUTION: BizStride Logistics, VIP's fully integrated routing and planning tool

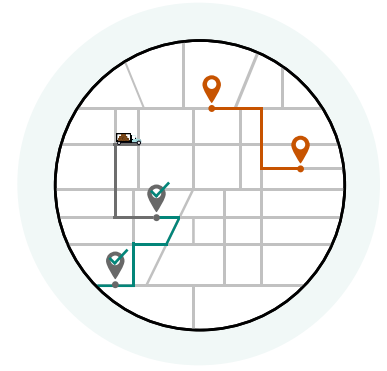| Solution	Pain Points Solved	Key Benefits	Who This Helps
Static Daily Routing	Optimize Routes for Visibility, Tribal Knowledge, and Disconnected Systems	Support static, dynamic, hybrid, and off day routing. Quickly adjust (e.g.,rebalancing route based on size, distance, and time) while maintaining data integrity.	The Router
Live Tracking	Manage Execution: Communication Breakdown, Visibility, Accountability, and Disconnected Systems	Deliver real-time visibility into route execution across Sales, Delivery, and Merchandising teams. Management monitoring of route status and progress.	The Executor
Data-Driven Decision Making	Visibility, Tribal Knowledge, Accountability, and Disconnected Systems	Use collected data to turn actual service time into planned time. Enable analysis of route performance, mileage, cost, and time to sell. Insight into how / when holiday and company reroutes should be organized.	The Analyst

Learn more!

Learn more about BizStride and book time to see how it can create efficiency for your organization at **www.vtinfo.com/distributors/bizstride**

The BizStride Advantage

By leveraging the solutions your team is utilizing today, BizStride gives you the power to make impactful decisions that will directly affect your bottom line.

By turning your historical actual service time data into your new planned time expectations, you are able to make better decisions about balancing your routes on a daily basis, leading to less overtime and a more equitable distribution of work for your drivers.

Creating Efficiency Company-wide

THE PLANNER

Logistics Planning

Route Planning Tool

A sandbox using real or estimated sales data to model, adjust, and assess route-to-market changes with data-backed decisions.

THE EXECUTOR

Real-Time Transparency

Route Status

Real-time visibility into employee activity, including routes, delivery sequence, planned vs. actual times and mileage, and service duration.

Workforce Tracking

A single, color-coded view of employees' last known locations, helping managers quickly identify nearby resources for support.

VIP Mobile Integration

Gives Sales and Merchandising reps visibility into truck locations so they can better coordinate with accounts and work more efficiently.

THE ANALYST

Logistics Intelligence

Data Collection

BizStride passively gathers GPS, time, mileage, and delivery data via VIP Mobile apps and/or vehicle telematics.

Route Analytics

Summary and analysis tools compare planned vs. actual routes to identify opportunities to reduce overtime and improve sequence compliance.

GeoTool & Time Windows

GeoTool uses historical pings to ensure accurate stop data, while Time Window Maintenance refines delivery windows for better service and routing.

Learn more!

Learn more about how BizStride can help your business. Visit **www.vtinfo.com/distributors/bizstride** for more information or to schedule a solution overview.