

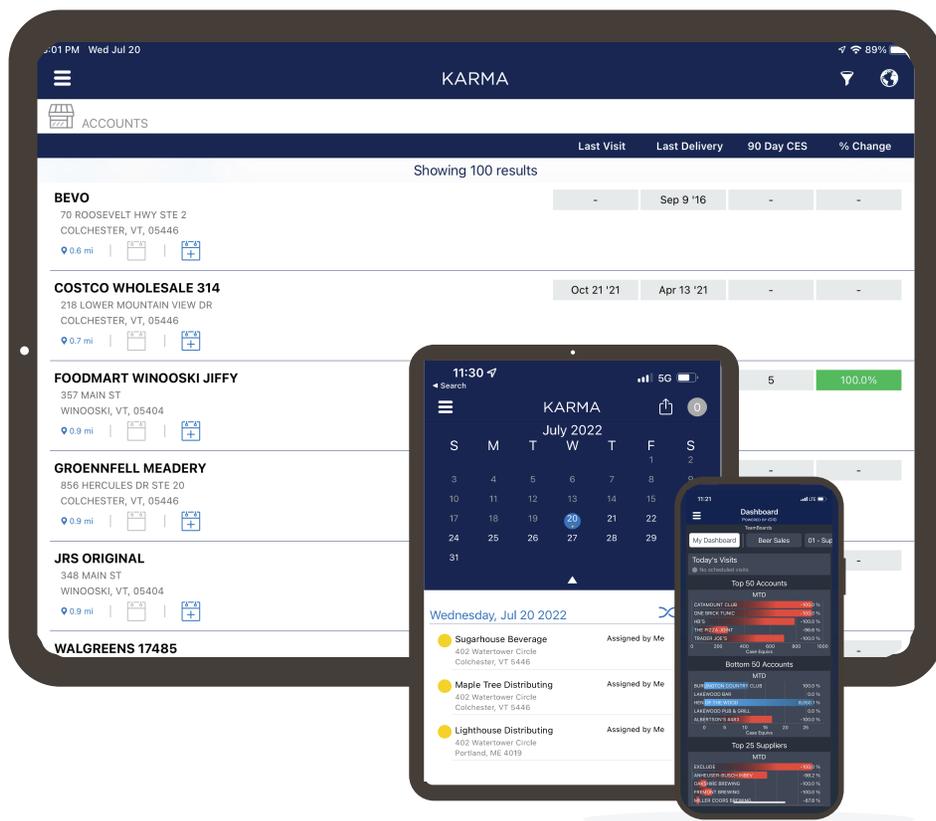


KARMA



Key Account Relationship Management

If there's something you want to measure and track, KARMA is your new best friend. A survey tool that's integrated into many VIP applications, KARMA lets you turn your reps, merchandisers, and delivery drivers into data collection machines without complicating their existing workload.



Features



Draft & display surveys



Photos as answers



Tasks



Calendar



Account Overview



Contacts